BRAZIL BAROQUE

436 East Gutierrez Street Santa Barbara, California 93101

DESIGN/INTERNATIONAL LIFESTYLE/ARTS 2005

18 July

For Immediate Release (805) 962-8868 marketing@brazilbaroque.com

BRAZIL BAROQUE TO INTRODUCE IMPERIAL COLLECTION AT
WORLD MARKET CENTER INTERNATIONAL FURNISHINGS EXHIBITION

(Santa Barbara, CA) Brazil Baroque will introduce their exclusive Imperial Collection at the World Center Market International Furnishings Exhibition in Las Vegas [NV] July 25 through July 29. According to Andrea Fonseca, the company's principal designer and founder, the Imperial Collection represents the highest evolution of Portuguese colonial style. "The chairs that we will have on display at the trade show from our Imperial Collection are unique and only available through Brazil Baroque. We are the first to reproduce this luxurious handcarved furniture in 100 years."

Reaching its zenith during the time the Emperor of Portugal and other royals lived in Brazil (to escape Napoleon), the style boasts the aristocratic refinement and unstinting deep pockets attention to quality that the nobility brought with them. From frame to upholstery, the furniture is labor intensive. Due to its resultant cost and societal changes, its production ceased in the late 19th century. As the country became a Republic, more modern and indigenous designs surfaced.

The Imperial Collection chairs on display at World Market revisit an era of revered craftsmanship. Comfortable, eccentric, and aggressive in form, they are a gracious expression of the idiosyncratic beauty that gives Brazil Baroque furniture its potent drawing power: Exotic vintage hardwoods, intricate handcarving, old world technique, and handtooled fine leather, altogether holistically transformed by Brazilian master artisans into their articulation of nostalgic European elegance.

World Market is an international design showcase for the top manufacturers of furniture from all over the world. For further information and directions to the trade show, visit www.lasvegasmarket.com.

Brazil Baroque USA Headquarters are located in Santa Barbara, California. For your local dealer or additional assistance, please telephone 805.962.8868 or visit our website at www.brazilbaroque.com.